



Hill Management Group Expands Leadership Team

For Immediate Release

Chicago, Illinois | August 2, 2023 - Hill Management Group (HMG), a leading firm in business growth planning and strategy solutions, is delighted to announce the addition of two esteemed professionals, Sherri Burney and Karen Rice, to its senior leadership team. Sherri and Karen will play pivotal roles in driving growth and enhancing operational excellence within the StrategyWerx and Werx.Marketing divisions.

Sherri Burney brings an impressive portfolio of experience in managing large multi-stakeholder infrastructure projects, accumulated during her 18-year tenure at Verizon as a Sr. Project Manager. Holding PMP, ITIL, and Six Sigma Green Belt certifications, Sherri's expertise in project management and technology implementation will be instrumental in helping clients of the StrategyWerx and Werx.Marketing divisions drive growth and innovation by implementing streamlined, flexible marketing, sales, and operations technologies.

"Sherri's remarkable track record in managing complex technology projects is exactly what our rapidly growing company needs at this time," said Kristin Kopaz, who rounds out the senior leadership team at HMG. Andrea Hill, CEO, added, "We are thrilled to have Sherri's expertise on board to lead projects within our strategy and marketing divisions, ensuring that our clients benefit from cutting-edge solutions and stay ahead in their competitive landscapes."

Karen Rice is also joining the company. After completing her FGA (with Distinction) in the UK, she began her career in jewelry manufacturing, first in New York City and later in New Mexico. She joins the company with a strong background in product development and manufacturing processes, having most recently served as Director of Operations for Relios Inc. a prominent US based jewelry manufacturing company" Her expertise in designing and improving manufacturing, operations, and administration processes in growing companies makes her a valuable addition to the team. She will be responsible for optimizing systems usage, updating manufacturing flows, streamlining tech stacks, enhancing ERP usage, and integrating CRM systems.

"I met Karen when I was CEO at Rio Grande (a jewelry manufacturing and distribution firm in Albuquerque, NM), when we hired her to join us as a project manager in our manufacturing operations," adds HMG founder & CEO Andrea Hill. "She demonstrated an incredible grasp of what it takes culturally and systemically to



make companies more efficient. Since then, she has further developed her skills and those skills. When it was time to bring a senior-level business process expert into our strategy practice, she was the first person I thought of."

"We extend our warmest welcome to both Sherri and Karen," said Andrea Hill. "Their wealth of knowledge, combined with their remarkable skill sets, will undoubtedly bolster our ability to provide exceptional business growth planning, strategy, sales and marketing solutions to our clients."

Hill Management Group (HMG) provides a comprehensive suite of advisory and technology solutions and playbooks designed to ignite profitable growth potential. From strategic planning and robust infrastructure development to dynamic marketing strategies, sales enablement services, and meticulous organizational planning, HMG's brands (StrategyWerx, Werx.Marketing, MentorWerx, ProsperWerx) cover every aspect of the business growth journey. HMG is a Platinum HubSpot Partner and a Keap Certified Partner agency.

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